# City of Whitewater Parks and Recreation Board Minutes

## Tuesday, January 14, 2014 - 5:30pm

Community Room - 1st Floor, Whitewater Municipal Building 312 W. Whitewater St. Whitewater, WI 53190

#### **Call to Order and Roll Call**

Nate Jaeger, Brandon Knedler, Sarah Hansberry, Rachel DePorter, and Bruce Parker. Absent: Ken Kidd, Kim Gosh, and Jen Kaina.

Staff: Matt Amundson and Michelle Dujardin

#### **Consent Agenda**

Approval of Parks and Recreation Board minutes of December 10, 2013. No items to be removed from consent agenda. Jaeger moved to accept the consent agenda. Second by DePorter. Ayes: Nate Jaeger, Brandon Knedler, Rachel DePorter, Bruce Parker, and Sarah Hansberry. Noes: None. Abstain: None. Absent: Jen Kaina, Ken Kidd and Kim Gosh. Motion passed.

### **Hearing of Citizen Comments**

No formal action will be taken during this meeting, although issues raised may become part of a future agenda. Participants are allotted a 3 minute speaking period. Specific items listed on the agenda may not be discussed at this time; however, citizens are invited to speak to those issues as designated in the agenda.

There were no citizen comments.

#### **Staff Reports:**

Recreation & Community Events Programmer- Michelle Dujardin:

- Spring Semester Intern: Kayleau Kau will be starting a 40 hour a week Spring Internship on Tuesday; January 21<sup>st</sup>. Kayleau is a Recreation Major with a background in nutrition and marketing and will be focusing on enhancing our current programs with a component of nutrition.
- W3 Wellfest: The 3<sup>rd</sup> Annual Wellfest will take place at the Whitewater High School on Sunday, March 9<sup>th</sup> from Noon-3pm. This free event invites families to explore what fitness, health promotions, and better lifestyle choices Whitewater and the surrounding area has to offer.

#### Parks and Recreation Director- Matt Amundson

- Discover Whitewater Series: The DWS Committee had the first meeting of the year to start planning the September 21<sup>st</sup> 2014 event. The committee is looking for additional individuals to help with the event. The goal of the committee is to double the number of participants and raise sponsorship received by 10%.
- Treyton's Field of Dreams: Winter conditions have stopped construction for 2013. The focus is now on organizing the next phase of construction and lining up time lines for 2014.

#### Ken Kidd arrives at 5:35pm

- 4<sup>th</sup> of July Campsite: Communication is taking place with Blake Scharine and the 4<sup>th</sup> of July Committee to formulate a specific plan for the campsite for the carnival families at Starin Park. Electrical improvements for the location are being discussed with a proposed plan to come back to the Park & Recreation Board by the March meeting.
- Bike/ Ped Advocacy: On Thursday, January 30<sup>th</sup> at 6:00pm a public input meeting will be held.

## Approval of 2014 Trick or Treat Hours & Armory Halloween Party

Dujardin referred to the packet and proposed continuation of City Trick or Treat Hours to take place on Halloween (October 31<sup>st</sup> 4-7pm) and the Youth Halloween Party the Saturday before (October 25<sup>th</sup>) DePorter moved to accept proposed hours and dates for City Trick or Treat and Youth Halloween Party. Kidd seconded the motion. Ayes: Nate Jaeger, Ken Kidd, Brandon Knedler, Bruce Parker, Rachel DePorter and Sarah Hansberry. Noes: None. Abstain: None. Absent: Jen Kaina and Kim Gosh. Motion passed.

## Discussion and possible action related to 2014 Parks & Recreation Sponsorship Program

Amundson referred to proposed sponsorship packages. Amundson stated the new sponsorship program will be solicited by himself and will cut down on other staff time and mailings made by each staff for each specific program. The sponsorship program will also give a better recognition system to the sponsors involved. Kidd moved to approve the proposed sponsorship program with the sponsors committing to levels in the \$5,000 and \$2,500 be brought to the Park & Recreation Board for final approval. Jaeger seconded the motion. Ayes: Nate Jaeger, Ken Kidd, Brandon Knedler, Bruce Parker, Rachel DePorter and Sarah Hansberry. Noes: None. Abstain: None. Absent: Jen Kaina and Kim Gosh. Motion passed.

## Discussion and work session related to the Park & Open Space Plan/Parks & Recreation Strategic Plan.

- Facility, Park, & Shared Use Path Plans: Amundson referred to bounded packet labeled Draft Park Specific Plans.
  - Board suggested adding a designated open space outline to all parks with intentional open space areas
  - Board suggested adding the park tree's that have been tracked with the diameter listed
  - Board suggested adding goals of each park to its designated page

Work session took place to look at each specific park. Parks covered included; Big Brick Park, Brewery Hill Park, Clay Street Nature Area, Cravath Lakefront Park, and East Gate Park.

## Request for future agenda items

Work session of parks will continue at February meeting.

## Adjourn

Motion by Parker to adjourn at 7:35 pm. Second by DePorter. Affirmed by voice vote.

Respectfully submitted,

#### Michelle Dujardin

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